



THE STOLL
FOUNDATION

Charity Sponsorship Packages

GYM EQUIPMENT FOR DISABLED VETERANS • FUNDRAISING@STOLL.ORG.UK



Our Mission

The Stoll Foundation is the leading provider of supported housing for vulnerable veterans.

We deliver affordable, high-quality housing and specialist support services that enable vulnerable and disabled veterans to lead fulfilling, independent lives. We support veterans from across the UK Armed Forces, including those who served in the Reserves, and work with individuals with a wide range of needs.

Our expertise includes supporting veterans facing challenges such as:

- Addiction
- Mental health issues including PTSD, severe anxiety, depression, and personality disorders
- Family breakdown and relationship repair

Many of the veterans we work with are at risk of homelessness — often not visibly on the streets, but sofa-surfing, living in cars or tents, or staying temporarily with friends. With a proven track record of supporting those with complex needs, we provide a vital alternative to homelessness and a path to stability.



Our Past

The Stoll Foundation is one of the UK's oldest veteran support charities.

Founded in 1916 by theatre impresario Sir Oswald Stoll as The War Seal Foundation, the charity sought to provide custom-built flats for severely disabled veterans returning from WWI. Sir Oswald sold millions of 'War Seals' (small diamond-shaped stamps) in theatres and shops across the country to fund the construction of War Seal Mansions in Fulham.

The Mansions enabled veterans to live independently alongside their families in accessible, affordable accommodation, all while receiving support services from a dedicated team.





Our Present

We're still carrying out Sir Oswald's mission over 100 years later.

Today, The Stoll Foundation houses almost 300 veterans, war widows and military family members in Sir Oswald's original Mansions buildings as well as schemes across London and Aldershot. Additionally, we provide safe and affordable housing for veterans across the UK through our Veterans' Nomination Scheme.

Our bespoke support offering includes an Independent Living Service, Veterans' Drop Ins, advice on wellbeing, finance and employment and a range of social, creative and physical events. We are also part of NHS Op Courage and the Poppy Factory's Thrive Together network.





Our Future

The King's Road Park development is our newest housing scheme. It provides homes for veterans who would otherwise be excluded from general social housing because of their complex support needs.

We are reformatting the buildings to ensure they are suitable for veterans with both physical and mental health challenges. As part of this, we will be creating a dedicated and accessible gym and activity space.

This facility will be available to:

- Veterans living in The Stoll Foundation housing (currently almost 300 across our sites)
- Local veterans not housed by Stoll but seeking a supportive place to train





Benefits

Currently, among our residents:

- **50%** live with a mental health condition
- **25%** have been diagnosed with PTSD
- Many are living with physical disabilities

This gym will provide a safe, supportive environment where veterans of all ages and abilities can rebuild their strength and wellbeing.

Physical exercise has been proven to:



Boost the immune
system



Improve mental health



Build confidence and
resilience

Equipment List

Whether you can fund a purchase or donate in kind, we'd love to hear from you. We're looking for:

Cardio Equipment

- 1 Treadmill (2 if space allows)
- 1 Wattbike
- 1 SkiErg
- 1 Rowing machine
- 1 Punch bag
- 2 Jump trampolines

General Equipment

- 2 adjustable benches
- 2 floor mats

Strength Equipment

- 1 Squat rack with platform
- 1 Squat rack without platform
- 1 Dumbbell rack with 1 - 10kg dumbbells (in 1kg increments)
- 1 Dumbbell rack with 12.5 - 30kg dumbbells (in 2.5kg increments)
- Padded flooring in the dumbbell area
- 1 Leg curl/extension combined machine
- 2 Cable machines







Sponsorship Opportunities

Full Sponsorship

- Naming rights to the gym or 'Sponsored by' sign with logo
- Prominent thanks across our social media platforms (~5000 followers)
- Prominent credit included in all future newsletters
- Permanent inclusion on our website as a major partner
- Invitations to key donor events
- Promotion via our gym launch press release
- Private site tours

Partial Sponsorship

- Logo on the gym
- Recognition on our social media platforms and newsletter
- Featured on our website as a corporate partner
- Promotion via our gym launch press release
- Private site tours



Lasting Impact

“I am a veteran who was supported by the Stoll Foundation with housing and support services for over 5 years. When I was in the Armed Forces, I did 3 tours of Northern Ireland, 2 tours of Bosnia and served in Iraq in 2003.

The Stoll gym helped me both physically and mentally, through my training in the Stoll Endeavour fitness suite it helped quiet the noise in my head and give me focus, it helped me achieve 3 world disabled strongman titles and my dream of competing at The Invictus games and representing my country once again, this year I won a silver medal for Wheelchair Rugby at the Invictus Games”



Get in Touch

Contact Fundraising Manager Ashra to discuss how we can collaborate:

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Find out more about The Stoll Foundation:

 www.stoll.org.uk

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